



CHAITHANYA RURAL DEVELOPMENT SOCIETY (R)

Annual Report 2018-19



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Message from President...

Chaithanya Rural Development Society ® (CRDS) has taken up Promotion and Nurturing of Farmer Producer Organisation programs and Swatch Bharatha awareness programs under NABARD. One projects under Corporate Social Responsibility (CSR) through SUZLON Foundation, Poona during 2015-16 along with ongoing projects. It is a matter of great pride and gratification to be heading this institution for more than a decade. We look back with a sense of achievement as our efforts have touched more than 38000 poor families in 480 villages of various remote areas today. We have held hands with Government agencies, Funding partners, grass root workers and the community at large to visualize our goals. Our Watershed, Agriculture, Village and Community Development program has brought significant positive changes to the living standards of the poor in the community. Results & impacts of our projects are wholeheartedly dedicated to our prime funding institutions & departments like NABARD-Bangalore, Department of Agriculture, Department of Rural Development and Panchayath Raj, Bangalore, Zilla Panchayath, Shimoga, Department of Watershed, NABARD Financial Services Ltd., Bangalore, ICICI Bank Ltd., and SUZLON foundation. Krishi Vignana Kendra, Shimoga With the tremendous responsibility, trust and goodwill vested upon us; we pledge to dedicate ourselves in the service of the community, with higher goals, renewed vision, and vigour.

I would like to thank all our committed volunteers, sponsoring agencies, supporters, trainers and the Chaithanya team for all their hard work and dedication, in particular, our secretary Regy Joseph and my all directors, Resource Persons and all my staffs.

Best Wishes

Yours sincerely

Bhadrish B.T.

President.

INTRODUCTION

The organization Chaithanya Rural Development Society (R) (CRDS) has completed another fruitful year 2018-19. Started during 1996, at Shimoga, the organization today has extended the services to over 725 villages in two districts, namely Shimoga and Davanagere.

The vision of the organization is to conceive and implement the development programmes that will support the rural poor people for their socio-economic development through awareness, motivation, empowerment of rural women by organizing Self-help Groups (SHGs) training and capacity building activities leading to sustainable management of natural resources. Presently, the organization is based at Shimoga district and it has extended its area of operation in Davanagere and Shimoga, Districts.

During the current year, the organization initiated several new development projects to tackle existing problems such as natural resource management women empowerment, watershed development, sustainable livelihoods, strengthening of CBOs community seed village and capacity building program for ensuring sustainable development programs with community participation.

The NABARD watershed development project for sustainable natural resource development under implementation in 24 villages in Shikaripura, Honnali talukas of Shimoga and Davanagere districts, is benefitting more than 4772 households. The major activities of the project are- soil and water conservation, promotion of dry land horticulture, plantation forestry plants all along the field bunds, drainage line treatments, and income generation activities for landless families, formation and strengthening of Community based organizations etc.

CRDS has carried out all the programs successfully and effectively with an experienced qualified staff's and volunteers. It has developed a good rapport with the community and respective government departments to avail the service for the development of the people.

ORGANISATION'S VISION

To liberate the unorganized into an integrated developed society living in peace and harmony.

MISSION

To be an accepted facilitator inspired by the love for humanity and faith in social justice, to change and empower the unorganized into a prosperous and liberated society by education, awareness, conservation and preservation of bio-diversity and organizational networks.

OBJECTIVES

The society aims at the upliftment and sustainable development of Rural Poor, Empowerment of Women, Backward and Minority Communities through Education, Health, and Social Awareness Programmes, development of Watershed Conservation and preservation of soil, forestry, agriculture and Community-based Rehabilitation Programmes.

Board of Directors

Mr Bhadrish B.T.	-	President
Mr Regy Joseph	-	Secretary
Mrs Renuka Raj	-	Director
Mrs Jalajakshi M.	-	Director
Mrs Kokila D.S.	-	Director
Mr Venkatesh D.	-	Director
Mr Vinayak Badami	-	Director

Supporting :

- NABARD, Regional Office, Bangalore
- Department of Watershed, Government of Karnataka
- KSVP, Bangalore support by Ministry of Environment & Forests, Govt of India, New Delhi.
- Suzlon Foundation, Pune
- NABARD Financial Services Ltd., Bangalore
- LIC of India, Shimoga
- Karnataka Bio-Fuel Board, Department of Rural Development & Panchayath Raj, Government of Karnataka.
- Department of Horticulture, Government of Karnataka.
- Krishi Vignana Kendra (KVK), Shimoga

Registration details :

- CRDS is registered under Karnataka Societies Registration 1960 No. 270SOR/SMG.1996-97
- CRDS is registered with Income Tax Department Act 1961 under section 12A. No.T-1080/12AA/CIT-DVG/08-09/23
- CRDS Income Tax Permanent Account Number AAAAC5157F
- All contributions to CRDS are exempt under Section 80(G) of the Income Tax Act 1961 No. T-1058/80G/CIT-DVG/08-09/18

Contact details :

Registered office address: Near Ashoka High School, Shanthinagar,
SHIMOGA – 577 203, Karnataka, India

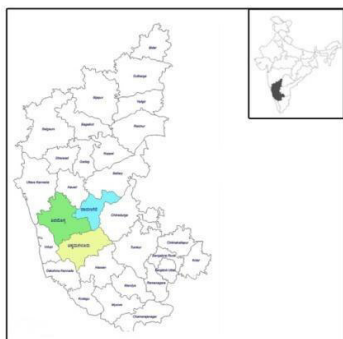
Administrative Office Address: 2nd floor, Sona Complex, Kuvempu
Road, Near Shivamurthy Circle, SHIMOGA – 577 201, Karnataka, India

Telephone number +91 08182 274608, 99860 20755

E-mail: chaithanya1996@gmail.com,

Website: www.crdngo.org

Our Area of Operations:



Activities and achievements

NABARD-PROMOTION OF FARMER PRODUCER ORGANISATION (FPOs)

With a focus on the benefit to farming community through pricing and marketing of their produce by establishing their own crop-based farmer producer organization, we have been assigned for promotion and nurturing of four farmer producer organizations in three in Shikaripura Taluka of Shimoga district and one in Honnali Taluka of Davanagere district under NABARD-Producer organization fund.

We have promoted four farmer producer organization, the project aims to improve the productivity of lead crops by adopting appropriate technology, training, the demonstration, collective marketing system at a proper price for their produce and networking farming community for value chain production and marketing with forward and back linkage.



Supporting and providing necessary agriculture inputs and services to the farming community through convergence by establishing their own organization.



1. Horogoppa Farmer Producer Organisation Limited., Horogoppa (HFPO) has been promoted for collective production and marketing of maize & Paddy crops. 510 farmers from 5 villages have put their share amount of Rs 1000.00 in the organization, 10 members executive committee has been formed and registered under 581(c)-Indian Companies Act 1956 Amended 2013. Farmer mobilization programs, trainings, exposure visits are conducted to mobilize the farmers.



2. Maravalli Farmer Producer Organisation Limited., Horogoppa (MFPO) has been promoted for collective production and marketing of maize & Paddy crops. 363 farmers from 4 villages have put their share amount of Rs 1000.00 in the organization, 10 members executive committee has been formed and registered under 581(c)-Indian Companies Act 1956 Amended 2013. Farmer mobilization programs, training's, exposure visits are conducted to mobilize the farmers.





3. Attibylu Farmer Producer Organisation Limited., Horogoppa (AFPO) has been promoted for collective production and marketing of maize & Paddy crops. 328 farmers from 4 villages have put their share amount of Rs 1000.00 in the organization, 10 members executive committee has been formed and registered under Under 581(c)-Indian Companies Act 1956 Amended 2013. Farmer mobilization programs, training's, exposure visits are conducted to mobilize the farmers.

4. Jogadasiri Farmer Producer Organisation Limited., Horogoppa (JFPO) has been promoted for collective production and marketing of maize & Paddy crops. 372 farmers from 4 villages have put their share amount of Rs 1000.00 in the organization, 10 members executive committee has been formed and registered under Under 581(c)-Indian Companies Act 1956 Amended 2013. Farmer mobilization programs, training's, exposure

visits are conducted to mobilize the farmers.



In all FPOs intended to provide the platform for selling and purchase of agriculture produce either as raw or value-added products and marketing of all processed, value-added branded agriculture products by establishing the market network. It is farmer's Agriculture Producer Organisation is promoted to encourage farming families for scientific cultivation, management and optimum production of agriculture crops like Maize, Paddy Millets, Pulses and Oilseeds under rainfed or irrigated condition.



FPOs basically targeting cultivation, production, processing, grading and value addition to Maize crops cultivated under rainfed condition. FPOs targeting poor and rainfed farming families and provides all training, technical and material inputs for the cultivation of Maize crops even under poor rainfall condition. FPOs provides doorstep services to farming families either to supply or purchase of agriculture goods and inputs at an affordable cost and bearing proper price for their crops.



INTEGRATED WATERSHED MANAGEMENT PROJECT (IWMP)

Integrated watershed development project is being implemented in four talukas of Shimoga district through District Watershed Development Department, Shimoga. The main objective of IWMP watershed project is to improve the productivity of land through proper conservation and management of soil & water, improving the living standard of poor, landless and other community through various land based and livelihood interventions.

Conducting Grama Sabha, village meetings and PRA in the watershed villages to create awareness and to improve community involvement in watershed development activities.

- Conducting household survey and land use survey for effective implementation of land-based and community development activities.
- Formation of SHG's and watershed development committees in each subwatershed for their participation in watershed development activities.
- Training and capacity building of watershed community through imparting project based & need based training.

- Communication & coordination with taluk watershed and District watershed department officers for timely implementation of watershed activities and payments.
- Updating of watershed records, bills and Preparation of progress reports with department officers and submission to Joint Director of Agriculture, Shimoga

INSTITUTION DEVELOPMENT PROGRAMS :

In order to promote community-driven programs through community empowerment, CRDS has been formed and established Chaithanya Community Capacity Building Center (CCBC) at Shimoga. Chaithanya - Grama Vikasa functions as capacity building centre for various Grass root level NGO's, Community Based Organisations and farmer groups to help them in improving their technical capacity and knowledge in various community development areas.

Chaithanya is having demonstrative models of Vegetable cultivation, Bee farming, composting techniques, Tree-based farming, soil & water conservation measures, Training programs on Reproductive child Health care, SHG concept, Books & account maintenance, Finance Management Watershed development, Organic farming and integrated farming, Tree-based farming, livestock and fodder management activities have been conducted in the training centre. Watershed development project planning, implementation, monitoring and management aspects training's are conducted for the NGO staff.



Adoption Organic Farming under NHM Scheme :

As required under the scheme, Chaithanya has to facilitate “Group Organic Farming” for conversion of conventional fields/farms to organic. Adoption and certification of Farms. Ensure the necessary technology transfer to farmers.

Ensure necessary documentation and facilitate certification. Chaithanya is also supposed to assist farmers in marketing or Organic produce.

The project will be implemented in Shikaripura Taluka of Shivamogga District selected in Hosuru and Talagunda hoblies has 2 clusters. Each of 50 Ha totally 100 Ha areas.



The Chaithanya have to be performed through some steps to achieve the program, initially motivate farmers groups in selected cluster/s. Develop a team of workers to act as team leader, internal quality manager and field inspectors. Introduce an Internal Control System (ICS) as per the requirement of section V of NPOP. To maintain records of Organic farms.



To enforce ICS through internal inspections. To act as technology messenger and to advise farmers on the package of practices, Organic farm management input management and maintenance of conformity to NSOP. To facilitate group certification through an accredited certification agency as per the requirement of growers group certification and as per NHM guidelines. Arrange processing, transport and sale of organically grown food. Any agency that has already assisted agencies/ farmers for sale of Organic produce will be preferred.

NABARD Financial Services Limited, [NABFINS] :

NABARD which is the world-renowned apex development of a bank of our country and pioneered the world’s largest microfinance movement, while promoting NABFINS has envisaged that NABFINS shall evolve into a Model Microfinance Institution to set standards of governance among the MFIs.



Operate with exemplary level of Transparency and operate at reasonable/moderate rates of interest. We achieved up to this year more than 50 crores loan has been released to SHGs. Recovery rate is more than 99%. The loan has been released up to this year to 868 SHGs.



Rajiv Gandhi Chaithanya Yojane (RGCY):

Karnataka State Rural Livelihoods Mission (KSRLM) has been entrusted with the task of implementing the National Rural Livelihoods Mission in the state of Karnataka. Sanjeevini is the name given to the Karnataka State Rural Livelihood Mission.

Sanjeevini will be implemented in the State through a registered society called the Karnataka State Rural Livelihood Promotion Society.

The mission of the KSRLM is - "To reduce poverty by providing gainful wage and self-employment opportunities through community institutions resulting in sustainable improvement in their livelihoods and to enhance livelihood opportunities.



Under KSRLM Rajiv Gandhi Chaithanya Yojane is designed by the Ministry of Rural Development and Panchayat Raj to prevent migration of rural youth to urban areas in search of employment. chaithanya will work as project Support Agency for the next three years for this program in Shimoga, Sagara & Hosanagara Talukas of Shimoga district.

Compressive Horticulture Integrated Development :

The Centrally Sponsored Scheme of National Horticulture Mission (NHM) is being implemented in Karnataka since 2005-06. From April 2014 onwards, NHM has been subsumed under Mission for Integrated Development of Horticulture (MIDH) for holistic growth of the horticulture sector covering fruits, vegetables, root and tuber crops, mushrooms, spices, flowers, aromatic plants and plantation crops

Major activities being undertaken under NHM are production and distribution of planting material, vegetable seed production, area expansion, rejuvenation of old and senile orchards, the creation of community water resources, protected cultivation, IPM/INM, organic farming, mushroom cultivation, development of post-harvest management & marketing infrastructure and human resource development etc.



The focus crops identified under the programme include Mango, Banana, Pineapple, Cashew, Cocoa, Ginger, Pepper, Flowers and Aromatic plants in Shimoga district.



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FINANCIAL STRENGTH OF CHAITHANYA (In Rs)

