

# 2022

*Happy New Year*

## Silver Jubilee

Chaitanya Rural Development Society is celebrating its Silver jubilee by serving Society for its welfare & development. We are thankful to all supporters who involved themselves with us in this journey with full energy and enthusiasm and we look forward the same support in future to continue this journey and reach more beneficiaries towards the society in harmony with nature. Also, congratulations to our beneficiaries who are benefited from our program and uplift themselves and good work with the development of society. Thank you all.



## Words from CEO

On the Occasion of Silver Jubilee, I would like to congratulate all board of directors and team members for their efforts. Also, would like to thank all direct and indirect supporters, Donors & volunteers. Without their support, it was not possible to serve society and complete this journey. Looking for support in future as well so as to reach more beneficiaries.

These 25 years are not an easy way for Chaitanya. We saw lots of ups and downs, crossed interventions to serve society and people who really deserve for it to reach our vision. Now Chaitanya cross its childhood and entered its adult hood. With this, Chaitanya is moving with more goals and responsibilities. I firmly believe this journey will continue for a long time. Wish you all Happy New Year Thank you.

## INSIGHTS

- **COVID Vaccination Camp in Shivamogga District**
- **COVID Free Village Workshop with Bharatiya Jain Sanghatan (BJS)**
- **Chaitanya @ Self Reliance with Integrity Vigilance Awareness Week. Sponsored by NABARD**
- **Workshop on Strategic Plan**
- **Different activities organized at Watershed Development Area under Samagra Jalanayana Yojane**
- **Niranthara Assesment**
- **Awareness Program on COVID Vaccination and Dvara E-Dairy**
- **Awareness and Business Communication Training Program**
- **Solid Waste Management Program to SHG members with MGIRED**

## COVID Vaccination Camp in Shivamogga District

Various Grass root level vaccination drives were organized at different villages in Shivamogga district. Chaitanya coordinators identified that people in rural areas are hesitating to get themselves vaccinated due to some beliefs and myths. Chaitanya Coordinators are actively working in this program and convince the people of the benefits of vaccination and clarify the myths in rural areas. This results in 7 Talukas, 106 camps were conducted and 16907 people got vaccinated.



## COVID Free Village Workshop with Bharatiya Jain Sangathan (BJS)

Bharatiya Jain Sangathan (BJS) is a voluntary organization (NGO) operating at Pune in the Social Development and Disaster Response space across the country. Envisioned and founded by Mr Shantilal Muttha, a Social Entrepreneur which gradually built up its national organization and network of volunteers



dedicated in addressing the various national concerns. Chaitanya was part of the workshop held on 19th Oct 2021 which was organized on COVID Free Village to its NGO Partners at CMS Business School Bengaluru, Karnataka.

## Chaitanya @ Self Reliance with Integrity Vigilance Awareness Week by NABARD

On the occasion of Independent India @ 75, with support at NABARD Self Reliance with Integrity, Vigilance Awareness Week was conducted at Kuvempu Ranga Mandira Shivamogga. In this event, Chaitanya promoted SHG members displayed and sold their self-made varieties of recipes and Quilt designed



products. Member of Parliament B Y Raghavendra inaugurated the event, along with B. Ravi, NABARD DDM, Bhadrish B T, Chaitanya CEO. Official of Reserve Bank of India and other govt officials are also presented.

## Workshop on Strategic Plan

On **1st Nov 2021**, a workshop was organized on Strategic Plan with all staff and the board of directors. Mr Anjaneya Reddy ED, from RSC NGO Chintamani and Arvinda. C Founder Funambulul Bengaluru were as special invitees. Through this workshop, all staff members got to know as why a strategic plan is



important to an organization for its success. In this exercise, all Chaitanya staff members actively participated and provided their views as well. After this, the Board of directors along with special invitees gathered and had a marathon discussion to in framing the strategic plan.

## Different activities organized at Watershed Development Area under Samagra Jalanayana Yojane

On **16th Nov 2021**, under Samagra Jalanaya Yojane, Chaitanya with NABARD provided training to SHG group members on systematic Book keeping. Provided the Insights on all the records and documentation required to get transparency and credibility of the group and provide awareness on benefits of the project, how it works, what kind of structure and how farmers can



increase underground water and protect the fertility of the soil at Tyavarekoppa, Soraba Taluk Shivamogga. B. Ravi DDM NABARD and Bhadrish B.T. CEO, Chaitanya participated in Shramadaana with the farmers give awareness on maintain clean around their area to improve the healthy environment in village.



## Niranthara Assessment

After 18 months of training from Dhvani Foundation Bengaluru Under Niranthara which helps in building the institutional capacity of NGOs, for compliance, governance, MIS, finance and accounting, and fundraising and marketing. Koushik, Abee and Prithwi from Dhvani



Foundation, visited our organization and assessed all parameters with evidence. Chaitanya CEO Bhadrish B T, Compliance and Finance Manager Raghavendra Prasad and Fundraising Manager Umashankara M underwent this assessment and completed it successfully.

## Awareness Program on COVID Vaccination and Dvara E-Dairy

On 4<sup>th</sup> Dec 2021, Chaitanya organized an awareness program at Bilaki, Shivamogga district on the importance of vaccination during spreading new variant of Omicron virus and issues facing during vaccination campaign and motivate the people to get vaccinated to fight against new variant. Also introduced new E-



dairy concept to rural women. Dvara state head Umesh presented and explained about the e-dairy concept how it works and what are all the benefits to improve the life of rural people by animal husbandry. Chaitanya CEO Bhadrish B T, Grama Panchayath President, FPO Presidents and CEOs were also presented.

## Awareness and Business Communication Training Program

On **11th Dec 2021**, Chaitanya organized an awareness and Business Communication Training program for its employees and provided detailed information on Dvara E-Dairy by Dr Kumbrasen and



state head  
U m e s h .  
How Dvara

E-dairy concept will work, how it helps farmers and get benefit through information to buy or feed to cow to get good quality and quantity of milk. Also, provide the health report of cows to identify the diseases in a d v a n c e

and protect them from. Dvara members also provide the details of financial linkage for purchase the cow. Post Lunch Smt. Sowmini District coordinator UNICEF provided training on Business Communication By activities she showed us as how the errors we do & due to this how communication gets failure in an organisation. She also conducted activities as how to remove these errors and improve our communication skills. All staff members got benefitted from these two programs.



## Solid Waste Management Program to SHG members with MGIRED

On **27<sup>th</sup> Dec 2021**, with the Collaboration of MGIRED, Bengaluru, Chaitanya organized a training program for 30 SHG members from 10GPs and 3 Taluks on Solid Waste Management. In this program, Mr. Ganesh from MGIRED , Sister Premalatha from SMSSS Organization, Raghavendra Prasad from Chaitanya inaugurated the event. Mr. Ganesh gave



awareness on solid waste management and Dr Sreepathi L K resource person gave insights on renewable and non-renewable energy, also showed as how solid waste can be converted in to use full energy. On 28th Dec 2021 were has been taken to an exposure





visit to Solid Waste Management centre at Kohalli, Shivamogga district and got the information of types of wastes, quantity per day

and how they are sugrigating and processing the waste in this G.P. got hands on experience on manufacturing the pipe compost on



their own in their homes by using kitchen and other

waste materials by well-known environmentalist Dr Mahadeva Swami.



*Thank You*

Contact us on

***Chaitanya Rural Development Society, Shivamogga***

2<sup>nd</sup> floor, SONA Complex, Near S M Circle, Kuvempu Road.

Shivamogga. Karnataka. India-577201

Mob no: 9986020755. Ph no: 08182-274608

Email: [chaithanya1996@gmail.com](mailto:chaithanya1996@gmail.com), [ceo@chaitanyango.org](mailto:ceo@chaitanyango.org)

Website: <https://www.chaitanyango.org>



Please follow us on:



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**John Ajay**, Event Lead (Chaitanya Rural Development Society)

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