

## INSIGHTS

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- ❖ Training for heads of self help groups, and its members.
- ❖ Training on model village construction by adequate waste management.
- ❖ Workshop on Mechanization in Areca Cultivation.
- ❖ Issued congratulations certificates to Covid frontline warriors.
- ❖ Training for SHG women under Micro Enterprise Development program for matured SHG's.
- ❖ The congratulatory program to covid worriers by Smt. Vaishali. M L- CEO Zilla Panchayat, Shivamogga.
- ❖ CSR Activity by DS Groups Ltd.

## VILLAGE-LEVEL PROGRAM

On 12.01.2022, a collaboration of NABARD, Chaitanya organized a village-level program at Maarshettihalli, Bhadravathi Taluk. Inaugurating the program, Mr Ravi. B DDM-



NABARD provided information on various farmers programs for their development and how farmers can get benefited from them. Mr Bhadrish B T, CEO-Chaitanya explained about its activity and collaborations with NABARD,

and how they work for the development of rural areas and farmers along with this creates awareness on COVID precautions and the benefits of vaccination.



## INSPECTION OF DEVELOPMENTAL ACTIVITIES @ NABARD WATERSHED AREA.

On 19-01-2022, Mr Bhadrish B T CEO of Chaitanya Rural Development Society visited to verify the developmental activities at Tyavarekoppa Soraba Taluk, NABARD watershed area. And



distribute the revolving fund to SHG members. These watershed areas are the prime areas to increase the underground water and avoid soil erosion and protect the fertile soil. Due to this watershed project, farmers have different



benefits in terms of training on different techniques of agriculture and its developments also SHGs get farmed and provided different supports to women empowerment.

## INAUGURATION OF NEW SANJEEVINI MATTURU FARMERS PRODUCERS ORGANIZATION

On 27-1-2022, As promoting institution of FPOs, Chaitanya organized the inauguration program of the new Sanjeevini Matturu Farmers Producers Organization at Matturu Village



Shivamogga Taluka. Member of Parliament Sri B Y Raghavendra, RSS Karnataka SOUTH Head Sri Pattabhiram, Sri Bhadrish. B.T, CEO Chaitanya and all promoters were presented. Lok Sabha member B Y Raghavendra said this kind of project should deliver to farmers which would improve the country's power and farmers' lives. Farmers'

organizations should be formed in every GP. Programs that enhance the income of the farmers and improve their livelihood should be delivered to all farmers. The development of the country will be facilitated by the development of the farmers.



## TRAINING FOR HEADS OF SELF HELP GROUPS AND ITS MEMBERS.

With NABARD, Chaitanya organized a village-level program on 07-02-2022, to provide knowledge on the importance of book keeping to the reliability and transparency of SHGs. Provided awareness on the value addition of products and how it will help to increase the source of income of



SHG members. Sri B. Ravi. DDM, NABARD, Sri Bhadrish. B. T. CEO Chaitanya Rural Development society, Smt Vasanti Ramesh president- Town Panchayat Kargal, Joga. Sri Tirumalesh. G. Police Deputy Inspector and many SHG members were presented. Mr Ravi B DDM NABARD said Women in SHGs should avail themselves of all the financial benefits available to their associations. Get

adequate credit and utilize it adequately and repay on time, so that their creditability enhances. This will strengthen the economy. Joga Kargal Town Panchayat Chairperson, Smt Vasanthi Ramesh, said women should come together and start working on a smaller scale. Planning to grow step by step is possible in advance, in life and advised taking advantage of the facilities available from NABARD.



## TRAINING ON MODEL VILLAGE CONSTRUCTION BY ADEQUATE WASTE MANAGEMENT

In a series of activities on Solid Waste Management, a 5 days of training for SHG members was organized by Chaitanya NGO promoted by MGIREDB Bengaluru at SMSSS training hall on 14/02/2022 and successfully concluded on 18/02/2022. In this training 32 SHG members from 6 GPs got benefited. Addressing the group Smt Soumini UNICEF District Coordinator said that, all of us should work together in implementing waste management



measures in each village. Trained women should guide the public in the adjoining houses on garbage disposal and waste management so that a model village could be built. Father Clifford Roshan Pinto, Executive Secretary of the Shimoga Multipurpose Social Services Society-Shivamogga, said that the cooperation with each of us is important for the betterment of the environment. He said we should build a better

environment by prioritizing cleanliness in the areas where we are. Environmental expert Sri T.S. Mahadevaswamy, A healthy and clean environment can be created along with garbage by the implementation of low-cost pipe compost will help reduce waste and simplify garbage management.



## WORKSHOP ON MECHANIZATION IN ARECA CULTIVATION

On 3rd and 4th March, Chaitanya Organized its first ever workshop under Sustainable and Comprehensive Agriculture for Livelihood Enhancement (SCALE) sponsored under CSR by DS



Groups Noida-UP on Mechanization in Areca Cultivation to FPO Directors, Stakeholders and CEO's. For this workshop, Mr. Vikram, Partner in GM Traders Bangalore and Dr Kalleshwara Swami, professor of Entomology at KVK, Shivamogga was specially invited to provide the

training on how to protect the areca from insects, implementation of Modern Mechanization in Areca Cultivation



and processing. Mr. Bhadrish B T. CEO, Chaitanya Rural Development Society, staff members and board of directors of 4 FPOs are actively involved in this program.

## ISSUED CONGRATULATIONS CERTIFICATES TO COVID FRONTLINE WARRIORS

On 14/03/2022, Chaitanya showed gratitude to all the volunteer and frontline warriors, who worked hard to create awareness of the corona virus and the benefits of COVID vaccination during the CoLA Project which resulted in an increase in the number of vaccinated people. Chaitanya CEO Bhadrish B. T provided certificates for their support in the CoLA project held at Bhadravati. Such programs were also held on 17th and 18th of March at Sagara and Shikaripura respectively.



## TRAINING FOR SHG WOMEN UNDER MICRO ENTERPRISE DEVELOPMENT PROGRAM FOR MATURED SHG'S

On 21/03/2022, Chaitanya with NABARD provided a training program under One District One product on Pineapple fruit, Value Addition and Marketing in Micro Enterprises Development Program for Matured SHG's at Sagara Taluk, Shivamogga District. Smt. Rashmi Reddy, Assistant



Director Agriculture Department, Dr. Kiran Kumar G.M. Senior Assistant Director of Horticulture Department Sagara and Mr. Bhadrish. B.T CEO Chaitanya were present on this occasion. Smt. Rashmi Reddy, Assistant Director of the Agriculture Department, said that the Central Government is ambitiously implementing

one district one product scheme in order to market the horticulture products and give more motivation to the farmers. Micro-entrepreneurship in India is being recognized as one of the prominent ways of income generation. A good source of employment generation



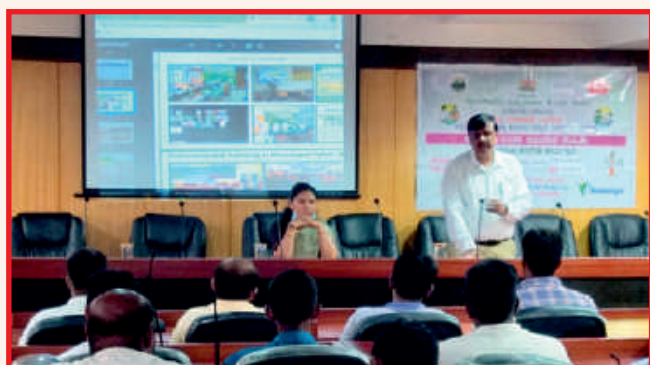
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enterprises is filling up the void of jobs in the formal sector. Create large scale employment separate from the formal sector, spreading industries and trade in an economically backward area, and improving the living conditions of all the country's citizens irrespective where they live and work, are some of the key objectives of Micro-enterprises.



## THE CONGRATULATORY PROGRAM TO COVID WORRIORS BY SMT. VAISHALI M.L CEO ZILLA PANCHAYAT SHIVAMOGGA.

On 24/03/2022, A congratulatory program was organized by Chaitanya Rural Development Society for its the Covid Laksika Abhiyan (CoLA) promoted by Dhvani Foundation and in collaboration with the, Department of Rural Development, District Panchayat, Rural Development and Panchayat Raj held at the District Panchayat Hall Shivamogga. Volunteers who worked on the Covid vaccination campaign were greeted and presented the certification of appreciation by Smt.





Vaishali. M.L CEO Zilla Panchayat and Mr. Bhadrish. B. T. CEO of Chaitanya Rural Development Society.

She appreciated the efforts of all the volunteers are commendable as this was risker and society should not take it likely in the upcoming days as well.

## CSR ACTIVITY BY DS GROUP

On 11<sup>th</sup>, 13<sup>th</sup>, 30<sup>th</sup> and 31<sup>st</sup> March, Chaitanya organized a training program on using modern equipment in the areca farms and creating awareness on pests and disease and prevention



measures in Areca Farms. This CSR activity was funded by Dharampal and Satyapal groups, Noida. (DS Groups) for the purchase of modern machineries to the FPO's. In this program, Mr. Yetish, LDM and Mr. Nelson Manager, Lead Canara Bank-Shivamogga, Mr. Ravi.B. DDM- NABARD, Dr. H. Narayana Swamy Retd. Scientist, UAHS and Mr. Bhadrish. B.T. CEO, Chaitanya Rural Development

Society, Shivamogga were presented. Lead Canara Bank MD Yetish said the use of modern types of equipment would benefit farmers immensely and the productivity and income will also amplify. NABARD DDM, B. Ravi, said NABARD



provides training and guidance to



farmers on all types of agriculture and rural development and its Farmers right to avail themselves of such benefits of the state and central government scheme. B. T. Bhadrish CEO, Chaitanya Rural Development Society, said Dharampal Satyapal Groups has been delivered sophisticated harvesting and

systematic spraying machineries under the CSR program. This service is facilitated by DS Group for the development of Farmers and at present they have adopted four FPO's and have assured that they will support us in upcoming days and also other activities for the welfare of the farmers and





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